

## Japan's Largest Fashion Trade Show Explores New Trends



As seasons change in Japan, so do the styles on the street. Japanese fashion is famous for moving from trend to trend every three months, with a new model, new design, new fabric, new textiles, and new accessories—a reputation that is well-earned worldwide for the design, trend and attention for hi-fi finest quality. Along with natural seasonal change requirements, numerous festivals and events based new fashion purchases makes year around the peak season for fashion in Japan.

Fashion World Tokyo, organised by Reed Exhibitions Japan Ltd., is the largest trade show for the fashion industry in Japan, gathering all kinds of textiles, apparel, manufacturers, designers, fashion wear, bags, shoes, fashion accessories, fashion jewellery, men's fashion, and OEM/ODM products from around the world along with showcasing made in Japan products and designs.

With 660+ exhibitors and 25,000+ visitors, the exhibition provides abundant trading opportunities and good potential for business activities. The show is the best platform to enter one of the largest markets—Japan—and also get connected with Japanese companies in the fashion Industry.

Fashion World Tokyo 2016 also holds conferences and seminars to stimulate the fashion market in Japan. These seminars are constructed by “Advisory Committee” which consists of the opinion leaders of the Japanese fashion industry. By holding these events with the support from those industry leaders, Fashion World Tokyo 2016 attracts vast range of industry professionals around the world and becomes the business platform in the Japanese fashion industry.

The explosive growth of Fashion World Tokyo, organised by Reed Exhibitions Japan has captured the attention of the fashion industry around the world. Highlighting the fact that Japan is the third largest single country for apparel and fashion accessories markets in the world, which was worth \$98 billion in 2014. With the recovery of the Japanese economy, Japan's import market for fashion increased by 10.7 per cent in 2014 compared to the previous year.

Register now to get complimentary pass. [Click here](#) to visit Japan and get connected with Fashion World Tokyo 2016.

**Provided by *Fibre2Fashion.com***

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