

US PAPER PROJECT launches odourless all day comfort socks



PAPER PROJECT, a US brand under Japanese textile firm Takihyo, has launched odourless all day comfort socks made with paper yarn that keep feet dry and fresh. The versatile ankle sock style can be worn throughout a long day of commute or while working out. Air pockets between the yarn fibres absorb moisture and odours, so feet won't get clammy or smell bad.

Paper yarn has a flat and smooth surface with a unique dry touch. The main raw material of the paper is manila hemp, which has porous fibres and is known for being an ecological, fast-growing plant.

Paper yarn is popularly used in Asian countries where the climate is humid. Advanced technology is required to manufacture an extremely thin but durable paper, cut it into super fine strips, and delicately twist them into yarn. Japanese engineering has made that possible, according to a press release from the company.

No.266 May, 2019

New York-based PAPER PROJECT aims to develop products with paper yarn and introduce its benefits to the world.

The socks are knit with paper yarn, cotton-acrylic yarn blended with deodorant, and polyester yarn for durability. They are machine washable. Based on ISO anti-odor and anti-microbial tests, it reduced 99 per cent of isovaleric acid gas and 98 per cent of acetic acid gas, which are the main culprits of foot odour, and stopped the growth of staphylococcus aureus, an odour-causing bacteria.

The socks have ergonomic structures for ultimate comfort. They are designed with versatility and durability in mind, such as shown in the details including Y stitched heel, arch compression rib and instep mesh, the press release added.

Link

<https://www.fibre2fashion.com/news/new-products-news/us-paper-project-launches-odourless-all-day-comfort-socks-249345-newsdetails.htm>

Provided by fibre2fashion.com